



MONTHLY MEMBERSHIP PROGRESS REPORT

District 27 C2

Results as of: 7/31/2014

GMT: Judy Hankom

LOCATION WISCONSIN

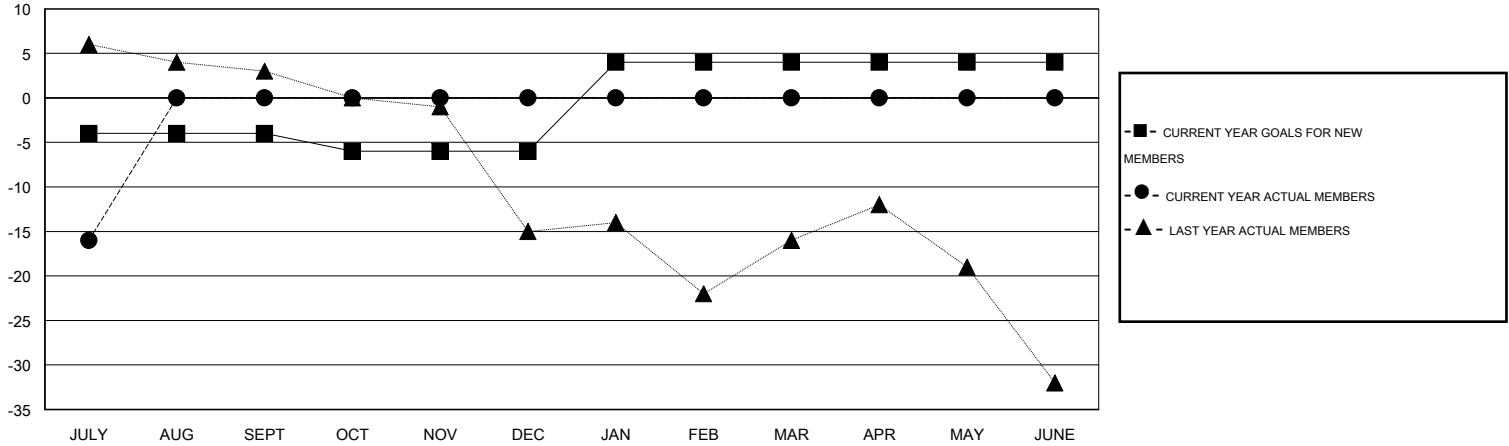
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | -4 | 15 | 31 | -16 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | -2 | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 10 | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 0 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------------|----------------|
| DROPPED CLUBS: 1 | 9 CLUBS OF 44 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,219 (78.34%) |
| DECEASED | 2 | FEMALE | 337 (21.66%) |
| CLUB CANCELLED | 10 | <u>FAMILY UNIT MEMBERS</u> 323 | |
| OTHER | 19 | <u>HEAD OF HOUSEHOLD</u> 159 | |
| TOTAL | 31 | <u>NON-HEAD OF HOUSEHOLD</u> 164 | |

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